

BY

HAND

Goodale Park Art Festival

Columbus, Ohio
September 22 & 23, 2007

By Hand Cleveland, Ohio December 8 & 9, 2007

"They always say *time*
changes things,
but you actually have
to change them
yourself."
-Andy Warhol

**Welcome
to 2007.**



Jay Snyder | Producer

BY HAND
FINE
ART
AND
CRAFT
SHOWS

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PRSRT STD

US Postage

PAID

Permit no. 8698

Columbus, Ohio

Prospectus & Application
Postmark Deadline May 15, 2007

BY HAND 2007

Goodale Park Art Festival

Short North, Columbus - September 22 & 23, 2007

A beautiful panoramic recreation area and community gathering spot, Goodale Park is nestled in the heart of the Short North - the arts and entertainment hub of Columbus. This free-admission public event partners with the Short North to present a truly art-centric festival in Downtown's fashionable art hotspot. The spectacular location, an extensive publicity campaign, and promotional partnerships with the Short North Business Association and many local media outlets ensure that this show gets plenty of attention from the buying public. We are seeking up to 150 top quality artists and craftsmen to join us in 2007.

By Hand

Cleveland - December 8 & 9, 2007

Held at the I-X Center, a popular destination which hosts hundreds of events annually and brings in over 2 million attendees per year, this show features 200 fine artists and craftspeople from across the country. Clevelanders have reacted with great enthusiasm to this fine art and craft event, impressed with the exceptional quality we have been able to offer. After a 17% increase in average sales in 2006, this year we will be spreading the message through a new sponsorship campaign which has already yielded a 50% increase in advertising funds over last year. Many amenities are included in the booth fees for this show, including prepaid union assistance, electricity, drive-in privileges, and free parking for artists and patrons.

Shows Sponsored By:



...and more!

About By Hand

By Hand is a fine art and craft organization cooperating with artists and craftsmen in order to provide sales opportunities in underserved markets. Founded by Jay Snyder, former Fair Director for Ohio Designer Craftsmen, By Hand is professionally managed and marketed with the aim of both care and attention to the artist and potential for high sales figures.

Exhibitor Eligibility

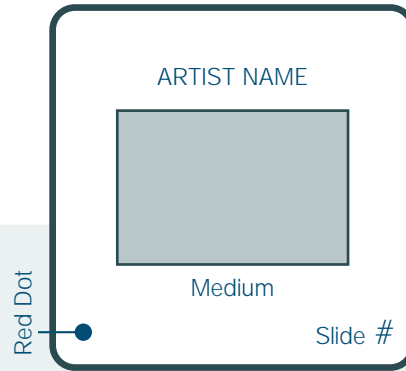
- Applicants must create 100% of the work to be displayed and sold.
- No commercial kits, molds, hand painted commercial items, factory made or imported work of any type will be allowed.
- Artists must be present throughout the entire festival. Representatives may not participate in place of the artist. IDs will be checked on site.
- Collaborating artists may show only their joint work if sharing a booth.
- Exhibitors may only exhibit work in the category (or categories) for which the jury accepted them. If your work spans multiple categories you must apply in each category separately.

Reproductions

- Reproductions must be clearly marked, and the word reproduction must appear on each piece. No other word may appear as a substitute for reproduction.
- Reproductions must be in limited editions of no more than 750 and be numbered and hand signed by the artist.
- No more than 40% of the artist's booth may be made up of reproductions.
- Hand colored reproductions may not be sold as original works and must follow the reproductions policy.

Slides

Applicants must submit five 35mm slides for each category you enter; four slides of your work, which must represent it accurately, and a fifth slide of your display. Label all slides according to the diagram. Slides must be in good condition; slides that jam the projectors will be removed and will not be juried. Do not send extra slides, photos or samples, as they will not be returned.



Jury

Your slides will be projected simultaneously for review by a professional jury of outstanding working artists and promoters. The top scorers in each medium will be accepted, with limits placed by category to facilitate a balanced show. Up to 20% of available spaces may be filled at the discretion of the promoter based on exceptional quality.

Awards

Three awards will be given at each show by an on site judge based on artistic merit. Award winners will receive an automatic invitation to return to all By Hand fairs for 1 full year, and a free booth at the show where the award was won.

Fees

The application fee is \$20 for one show or \$35 for both, and all applications are due by May 15, 2007. Exhibitors will be juried and notified of results by June 22. Contracts and fees are due by August 1, 2007.

Booth fees are as follows:

	Columbus	Cleveland
10x10	\$275	\$345
10x15	\$400	\$510
10x20	\$550	\$675
Corner	\$100 Additional	

Displays - Columbus

Artists are required to bring their own tents and weights or stakes for anchoring. No electricity will be available on site. Tents, tables, chairs, etc. may be rented from a contracted decorating company. We will provide details upon your acceptance.

Displays - Cleveland

The booth fee includes basic electricity and white back drape, along with drive in privileges for set up and tear down. Side barriers are required and may be rented from the I-X Center. Tables, chairs, and additional electricity will also be available for rental. Artists are responsible for display equipment and lighting.

APPLICATION CHECK LIST

- Completed application form for each medium you wish to enter.
- Five slides per application entered: four of the work, one of the booth.
- Self Addressed Stamped Envelope with enough postage to return your slides to you.
- \$20.00 (\$35.00 if applying to both shows) non-refundable jury fee per medium entered. Be sure artist's name and studio name is on the check. Please make check out to By Hand.

**DO NOT SEND
BOOTH FEES
AT THIS TIME!**

BY HAND

Studio/Business Name: _____

Artist Name: _____

Collaborating Artist (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Internet / Website: _____

How did you find out about our shows?

Please describe your work in 30 words or less:

Describe your slides:

Slide 1: _____

Slide 2: _____

Slide 3: _____

Slide 4: _____

Slide 5: Your Booth Slide

I have read the entire application and certify that my work qualifies according to the rules of the show. I agree to abide by all rules outlined herein. If accepted, I agree that photographs of my work may be utilized by By Hand Events for promotional uses at their discretion.

Signature: _____ Date: _____

Send Application to:

By Hand | 1601 West Fifth Avenue #201 | Columbus, Ohio 43212

APPLICATION FOR

Columbus

September 22 & 23, 2007

Cleveland

December 8 & 9 2007

MEDIUM

- _____ | Clay, functional
- _____ | Clay, decorative
- _____ | Drawing/Pastels
- _____ | Fiber non-wearable
- _____ | Furniture
- _____ | Glass
- _____ | Jewelry, fine metal
- _____ | Jewelry, other
- _____ | Leather
- _____ | Metal
- _____ | Oil & Acrylics
- _____ | Photography
- _____ | Printmaking
- _____ | Sculpture
- _____ | Watercolor
- _____ | Wearable Art
- _____ | Wood
- _____ | 2-D Mixed Media
- _____ | 3-D Mixed Media
- _____ | Digital